



th.
EDITION OF THE INTERNATIONAL
BUSINESS, SME AND YAOUNDE
PARTNERSHIP FAIR

WWW.SALONPROMOTE.ORG

FROM JUNE 12 TO 21, 2026 AT THE YAOUNDE CONFERENCE CENTER

ORGANISED BY THE INTERNATIONAL FOUNDATION INTERPROGRESS MANDATED BY THE CAMEROONIAN AUTHORITIES
AFRICAN'S HEADQUARTERS IN YAOUNDE, ON THE ROAD TO MONT-FEBE BEHIND THE PEACE
TEL : (+237) 677 70 76 79 / (+237) 620 21 17 16 / (+237) 686 13 43 13 / EMAIL : info@interprogress.org

PARTICIPATION CONTRACT

EXHIBITION SPACES, COMMUNICATION, EQUIPMENT
AND ACCESSORIES

This participation contract, duly completed, dated, signed and stamped by the future exhibitor, must be returned to the organizer, who issues a participation invoice whose full payment alone confirms participation.

MULTISECTORAL EXHIBITIONS - COUNTRY PAVILIONS - BUSINESS MEETING (B2B & B2C) - CONFERENCES AND DEBATES - VISIBILITY & MULTIFORM PARTNERSHIPS - ETC.

EXHIBITOR'S DETAILS

Company Name : _____
Presentation of the Business : _____
General manager : _____
Adresse : _____
City : _____ Country : _____
Tel : _____ Mobile : _____
E-mail : _____ Website : _____

RESERVED FOR THE ORGANISER

Date of receipt : _____
Acompt : _____
Balance : _____
Localization (Area) : _____
Stand Surface : _____
Corner Stand : _____

LIST OF ECONOMIC THEMATIC PAVILIONS (Check your sector for your physical location at the trade fair site)

ECONOMIC PAVILIONS

- ☐ THE PACKAFRICA PAVILION ☐ CONSTRUCTION PAVILION
☐ THE 360°DIGITAL PAVILION ☐ COUNTRY PAVILIONS
☐ THE HEALTH PAVILION
☐ THE AUTOMOTIVE PAVILION
☐ THE AGRICULTURE AND AQUACULTURE PAVILION
☐ THE FINANCE AND INSURANCE PAVILION
☐ THE WATER AND ENERGY PAVILION

OTHER SECTORS

- ☐ EDUCATION, TRAINING AND EMPLOYMENT ;
☐ IMPORT/EXPORT, COMMERCE DISTRIBUTION ;
☐ ADMINISTRATIONS, INSTITUTIONS REGULATORY AGENCIES
☐ CULTURAL INDUSTRIES (music, cinema, painting, fashion, decoration, etc.) ;
☐ COSMETICS & WELLNESS
☐ LOGISTICS AND TRANSPORT ;
☐ COMMUNICATION, MEDIA ;
☐ OTHERS (SPECIFY): _____

OUTDOOR STANDS (Check your choice and specify the area or the number of stand modules)

MODULE TYPE	CAMEROON AND CEEAC COUNTRIES	COMPANIES FROM FOREIGN COUNTRIES (NON-CEEAC)	INSTITUTIONS, NGOS, MINISTRIES, ETC.	EXTERNAL ILLUSTRATIONS
Bare Surface (in multiples 9m ² or 25m ²)	<input type="checkbox"/> XAF 70 000 (€110)HT/m ²	<input type="checkbox"/> XAF 85 000 (€110)HT/m ²	<input type="checkbox"/> XAF 100 000 (€170)HT/m ²	
Stand 09 m² (03m x 03 m)	<input type="checkbox"/> XAF 890 000 (€1 350)HT	<input type="checkbox"/> XAF 1 100 000 (€1 350)HT	<input type="checkbox"/> XAF 1 400 000 (€2 000)HT	
Stand 25 m² (05m x 05 m)	<input type="checkbox"/> XAF 2 400 000 (€3 640)HT	<input type="checkbox"/> XAF 3 000 000 (€4 600)HT	<input type="checkbox"/> XAF 4 400 000 (€6 700)HT	
Stand 100 m² (10m x 10 m)	<input type="checkbox"/> XAF 8 000 000 (€12 240)HT	<input type="checkbox"/> XAF 9 570 000 (€14 500)HT	<input type="checkbox"/> XAF 12 455 000 (€19 000)HT	

STANDS A L'INTERIEUR (Check your choice and specify the area or the number of stand modules)

MODULE TYPE	CAMEROON AND CEEAC COUNTRIES	COMPANIES FROM FOREIGN COUNTRIES (NON-CEEAC)	INSTITUTIONS, NGOS, MINISTRIES, ETC.	EXTERNAL ILLUSTRATIONS
Bare Surface (in multiples 9m ² or 25m ²)	<input type="checkbox"/> XAF 80 000 (€120)HT/m ²	<input type="checkbox"/> XAF 95 000 (€150)HT/m ²	<input type="checkbox"/> XAF 100 000 (€170)HT/m ²	
Stand 09 m² (03m x 03 m)	<input type="checkbox"/> XAF 990 000 (€1 500)HT	<input type="checkbox"/> XAF 1 160 000 (€1 765)HT	<input type="checkbox"/> XAF 1 400 000 (€2 000)HT	
Stand 25 m² (05m x 05 m)	<input type="checkbox"/> XAF 2 700 000 (€4 100)HT	<input type="checkbox"/> XAF 3 150 000 (€4 780)HT	<input type="checkbox"/> XAF 4 000 000 (€4 026)HT	
Stand 100 m² (10m x 10 m)	<input type="checkbox"/> XAF 8 900 000 (€13 610)HT	<input type="checkbox"/> XAF 10 500 000 (€16 000)HT	<input type="checkbox"/> XAF 13 350 000 (€20 500)HT	

STAND OPTIONS

- **COLLECTIVE STANDS OR COMMUNITIES:** Collective stands and communities are studied on request.
- **THREE-PHASE INSTALLATION :** this custom installation is mandatory for any space to be built.
- **ADDITIONAL FRONTON :** Additional fronton on request and at the charge of the exhibitor.

THE ALL-INCLUSIVE PRICE OF STAND MODULES INCLUDES:

The opening costs, management and administrative follow-up of the exhibitor's file; the exhibition space; 10 days of installation, 09 days of the fair and 02 days of dismantling; a stand floor, lighting and a 220v/06A socket (three-phase phase at the request and at the expense of the exhibitor); trash bags; a stand pediment with company name inscription; 04 permanent access badges to the show; the presentation of the exhibitor in the official catalog and on the exhibition's website with the link to its website (www.salonpromote.org).

CANAL2 INTERNATIONAL : SPECIAL RADIO AND TELEVISION OFFER FOR PROMOTE 2026

Capitalize on your presence and participation in **PROMOTE 2026** by utilizing the visibility spaces offered by our TV partner; Canal2 International, at privileged and dedicated prices during the trade fair.

CONTACTS : +237 699 68 04 01/ +237 679 11 62 58

CRTV : SPECIAL RADIO AND TELEVISION OFFER FOR PROMOTE 2026

For the production and broadcasting of your advertorials or advertisements within the framework of **PROMOTE 2026**, CRTV rolls out the red carpet. Contact us now.

CONTACTS : 675 881 560/ 699 457 805 Email : cmca.biz@gmail.com

CANAL + : SPECIAL RADIO AND TELEVISION OFFER FOR PROMOTE 2026

Want to boost your company's, product's or service's visibility on Canal+? Contact us now for an exclusive **PROMOTE** trade fair special offer!

CONTACTS : (+237) 694 23 50 19

FURNITURE FOR HIRE FOR THE DURATION OF THE EXHIBITION**ARM CAHIR**

XAF 12 000 / € 18

☐ ITEM(S)

**COUNTER**

XAF 75 000 / € 115

☐ ITEM(S)

Non-contractual picture

**FITTED CARPET** (minimum 9 m²)

XAF 4 000 / € 6 per m²

☐ Surface in m²

**COUNTER CHAIR**

XAF 22 000 / € 34

☐ ITEM(S)

**PRESENTOIR**

XAF 50 000 / € 76

☐ ITEM(S)

**TABLE**

XAF 25 000 / € 38

☐ ITEM(S)

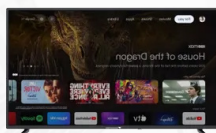
ACCESSORIES ON HIRE FOR THE DURATION OF THE EXHIBITION

Please let us know the number of piece required per item to receive a quotation and the payment terms when the time comes.

**TELEVISION 42"**

XAF 150 000 / € 226

☐ ITEM(S)

**TELEVISION 52"**

XAF 200 000 / € 305

☐ ITEM(S)

**SMALL FRIDGE**

XAF 120 000 / € 183

☐ PIÈCE(S)

**SMALL FAN**

XAF 15 000 / € 23

☐ ITEM(S)

**BIG FAN**

XAF 25 000 / € 38

☐ ITEM(S)

SERVICES AVAILABLE TO EXHIBITORS

PROMOTE brings together more than 1,200 companies and their leaders coming mainly from Cameroon, but also from all continents giving it its international character. PROMOTE welcomes more than 100,000 professional and general public visitors. It is the largest economic gathering in Central Africa, recognized for the numerous business and partnership opportunities it offers. We thus invite you to accompany your exhibition space with the organization of conference-debates, business appointment scheduling, participation in thematic cocktails, economic mission visits, civic solidarity action in favor of SMEs, conclusion of custom partnerships with the mandated organizer.

CONFERENCES

You can reserve a room of your choice within the framework of PROMOTE 2026 to organize a conference, workshop, debate, presentation or forum. The room rental package includes only the room and its furniture. Rental periods range from half-day to full day. Half-day is understood from 9:00 AM to 1:00 PM and from 3:00 PM to 7:00 PM. Visit our website www.salonpromote.org to discover all pricing conditions.

☐ **We wish to organize a conference at PROMOTE**

BUSINESS APPOINTMENTS

Please find the detailed information on the attached file.

☐ **We are interested in business appointments organized in advance**

THEMATIC APERITIF- EXCEPTIONAL MEETINGS SERVICE

Step inside the exclusive circle where real opportunities are born. The PROMOTE Exceptional Meetings Service is your passport to connect with CEOs, Managing Directors, and influential leaders who are rarely within reach.

The concept : During one exclusive hour, immerse yourself in the world of a visionary leader on a strategic theme, followed by an interactive Q&A session with a select group of just 20 carefully chosen participants.

- **The Experience :**
 - 25-30 minutes of inspiring insights from the leader.
 - 20-25 minutes of direct, unfiltered exchange.
 - Memorable photo opportunity with the leader to capture the moment.
 - Refined cocktail reception to extend networking and multiply connections.
- **Why It's Unique**
 - Only 10 leaders meticulously selected for their influence and expertise.
 - An intimate setting fostering quality conversations and targeted networking.
 - A rare opportunity for visibility, learning, and direct connection with key decision-makers.
- **Our Goal :** To give leaders a platform to share their vision and spot promising talent, while granting participants privileged access to high-level decision-making circles.

Session cost: XAF 100,000

☐ **We are interested in taking part in the thematic aperitifs.**

ECONOMIC MISSIONS

Economic missions are welcome at PROMOTE 2026 to expand their contact field during their stay in Cameroon. Each economic mission benefits from a meeting space set up on site (furniture, internet connection, security) under negotiated conditions. Each member of the economic mission pays, moreover, a flat participation fee giving them the right to free access to 03 thematic cocktails.

☐ **We are interested in bringing an economic mission**

CIVIC SOLIDARITY ACTION IN FAVOR OF SMES

The civic solidarity action is a follow-up, support and financing program for PROMOTE participation of identified SMEs with high growth potential to facilitate their access to national and international markets through this high-impact promotion. Civic companies are honored and publicly thanked on the occasion of PROMOTE's official day.

☐ **We are interested in financing SME participation in PROMOTE**

PARTNERSHIPS WITH THE MANDATED ORGANIZATION

PROMOTE generates real visibility opportunities and promotion of your company's image through innovative partnership formulas with the mandated organizer that qualifies you as a 'PROMOTE partner' with numerous positional and functional advantages including broad and exceptional coverage ensured by national and international media partners.

☐ **We are interested in being a PROMOTE partner**

EXHIBITION REGULATIONS EXCERPT

REGULATIONS IN FORCE

By signing and submitting this contract, the exhibitor acknowledges the mandatory nature of the exhibition regulations, general conditions of the exhibition contract and the charter of good exhibition practices that govern PROMOTE's organization. However, the organizer reserves the right to prescribe and enforce, if conditions require, more extensive provisions and directives for respecting the general interest.

PAYMENT CONDITIONS AND PROVISIONAL DEPOSIT

To guarantee the allocation of their stand or bare space and ordered services, the exhibitor is required to pay the amount of their invoice or make a provisional deposit of an amount of their choice (**minimum 30% of the invoice**) and propose a schedule running until **December 31, 2025 at the latest**. Before any complete payment of the participation invoice by the exhibitor, their admission and location on site remain pending, the exhibition contract simply having the value of participation intention. **Services ordered through the dated, signed and stamped CE are only enforceable to the mandated organizer upon full payment of the corresponding invoice.**

EXHIBITION CONTRACT CONFIRMATION

The exhibition contract is confirmed after full payment of the due invoice. An exhibition contract confirmation is sent to the exhibitor with indication of the physical positioning of their stand or bare space and statement of all ordered services, thus lifting the admission and location reservation and allowing the exhibitor to obtain their entry pass during the stand development period.

PAYMENT METHODS

They are clearly indicated at the bottom of each invoice issued by the mandated organizer.

EXHIBITION CONTRACT TERMINATION

The exhibitor who wishes to terminate the confirmed exhibition contract that binds them to the organizer is required to make this known exclusively by delivered and acknowledged mail no later than **December 31, 2025**. This unilateral initiative to terminate the exhibition contract does not release them from their commitments. If termination is formulated before **December 31, 2025**, a **30%** retention on the total invoiced amount will remain due. After December 31, 2025, the exhibitor remains liable for the entirety of subscribed and invoiced services.

THEFT AND INSURANCE

The mandated organizer is covered for the risk: civil liability and property damage concerning them. The exhibitor who has not insured their goods to be exhibited at PROMOTE 2026 and covered their civil liability with insurance is strongly encouraged to do so through ad hoc insurance for the PROMOTE 2026 period only. **The mandated organizer has negotiated favorable conditions with a partner insurer. Under no circumstances can the organizer be held responsible for theft and damage in an exhibitor's stand; day or night.**

APPLICABLE RIGHTS

Any exogenous circumstance and in general; any case of force majeure that would prevent the event from taking place or restrict its importance, is not enforceable against the organizer and the exhibitor cannot claim any compensation. For any difficulty that could arise from the interpretation and execution of this exhibition contract, the French version prevails. The parties agree to settle any dispute through consultation. And if necessary, the dispute will be settled by arbitration of three personalities designated by the parties. The organizer will act with the agreement and support of their official principal.

ADDITIONAL CONDITIONS

After allocation of their stand or bare space, the exhibitor receives additional information to prepare their trade fair participation through information notes or public information meetings. Particular technical services or stand development will only be executed based on orders actually placed using order forms provided for this purpose and available on our website or at the organizer's secretariat.

COMMITMENT DECLARATION

By their signature and stamp placement, the exhibitor acknowledges having received, taken note of and accepted the terms of the exhibition regulations as well as those of this exhibition contract.

Upon receipt of this document, you will receive a corresponding invoice whose full payment will confirm your participation (Ref. 3). thank you for your collaboration

DATE **PLACE** **NAME / SIGNATURE / STAMP**

Cardre reserved for the mandated Organization